

Provide Memories, Capture Profits

MemoryBook

The Product

- High quality self-adhesive 4x6 MemoryBooks
- Available in multiple colors for various occasions
- No binding equipment required



The Process

From your Picture Maker, your customer selects and prints up to 10 images to tell a story, whether it be a birth announcement, wedding, graduation, anniversary, party, vacation, or event. They also purchase a high-quality MemoryBook that uses a simple peel-and-stick method where they attach their photos to each page.

The Result

By providing a vehicle for organizing memories you encourage sales of multiple prints and multiple books, enabling the customer to keep track of significant events all year long. MemoryBooks will provide your customer with a lifetime remembrance of their event.



A Kodak Partner Company

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